
AGIFORS
**Reservations and Yield
Management 2003**

Vendor Invitation

Dear prospective vendor,

We would like to invite your company to participate at the **Reservations and Yield Management 2003** conference to be hosted by Hawaiian Air in the spectacular city of Honolulu, Hawaii. The conference has been scheduled for **2-5 June 2003**, and will draw participants from airline revenue management functions.

This year we are expecting about 100 delegates from 30 airlines. Last year we had eight vendors showcasing their products. Each year attendees find the vendor presentations extremely useful and often ask for an expanded vendor program. This year we have tentatively allotted two afternoon sessions for vendor presentations and demonstrations. Please review our tentative agenda, including our extensive social program (attached).

All vendors will pay a flat fee of USD \$1000 to participate at the conference. This entitles the company to booth space. Please note that *each company representative will be required to pay a delegate registration fee* to attend the conference. The vendor fee does not cover delegate registration. If a company is interested in 'sponsoring' one of the social events, this is possible for an additional fee of USD \$1500 per event (see attached form).

You are cordially invited by:

Gina Morello

Gina Morello
Reservations and Yield Management Study Group
Chairperson

Damon Hylton

Damon Hylton
Hawaiian Air
Senior Director

AGIFORS

Reservations and Yield Management 2003

Vendor Registration Form

Several vendors have already booked their attendance for Reservations and Yield Management 2003. Please register your attendance early!

Vendor _____

Contact Name _____ Bus. Phone _____

Bus. Address _____ Bus. Fax _____

_____ Email _____

Fee Structure:

Standard Vendor Fee		\$1000
Social Event Sponsorships (based on availability)		
Welcome Reception	June 2	\$1500
Dinner	June 3	\$1500
Dinner	June 4	\$1500

Event Sponsorships (please specify):

Total Payment (please specify): _____

Note: All company representatives are required to register as delegates (separately) using the online conference delegate registration form, available at:

<http://www.agifors.org/studygrp/revmngm/2003/registration.html>

Please contact Gina Morello to arrange your payment method.

Deadline for submission May 1, 2003.

Please fax all vendor correspondence to:

Gina Morello

4255 Amon Carter Blvd. MB 4453
Fort Worth, TX 76155, USA

Email: Gina.Morello@aa.com

Fax: +1 (817) 963-4724 [Att: Gina – AGIFORS]

Tel: +1 (817) 931-9555 [8am - 6pm;GMT - 06:00]