



**AGIFORS CREW MANAGEMENT STUDY GROUP
CONFERENCE 2001
CANCUN, MEXICO**

April, 2001

Matthew Lee

Principal

ooo Consulting Group

oooi *Consulting Group...*

- Providing management consulting services to the Travel and Transport industries.
- Consultants who know your industry.
- Rapidly delivering value to our clients.
- Offering services both at the client site and off-site.

SERVICES OFFERED

In addition to general consulting expertise, oooi's travel and transport expertise includes the following...

OPERATIONAL

- Crew Management
- Operations Logistics
- Flight Dispatch
- Airport Operations
- Cargo Operations

COMMERCIAL

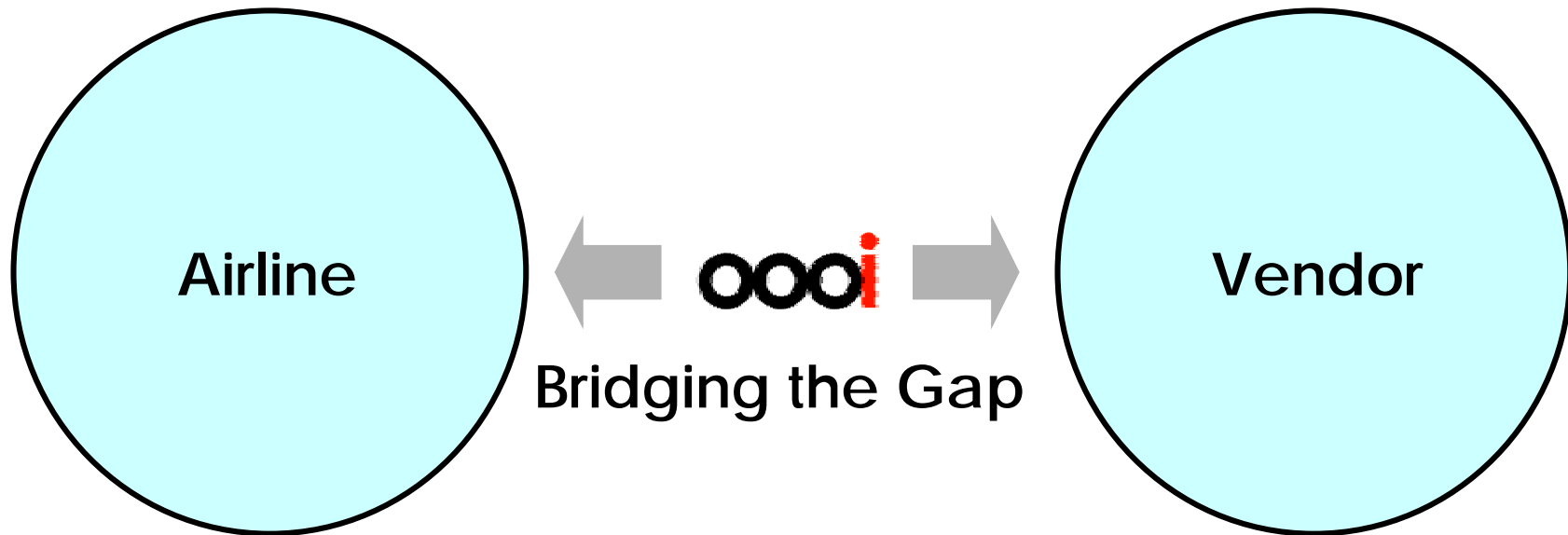
- Sales & Reservations
- Loyalty Management
- Revenue Management
- Travel Management

SUPPORT

- Maintenance & Engineering
- Revenue Accounting
- Airline Financial Accounting
- Business Systems Strategy

THE oooi ADVANTAGE

ooo Consultants know and understand the travel and transportation industry and can bridge the gap between airlines and external parties...



...in doing so clients' projects are completed in less time, have a higher likelihood of meeting their requirements and will realise their value sooner.

CREW MANAGEMENT SERVICES

ooo offers the following services in the area of crew management...

BUSINESS FUNCTIONS

- Process review
- Organisational design
- Benchmarking
- Productivity analysis
- Financial analysis
- Management information

SYSTEMS

- Define functional requirements
- Software package selection
- System design
- Project management
- System calibration

INDUSTRIAL

- Contract review
- World's Best Practice
- Operational analysis
- Negotiation support

OUR CLIENTS

oooi engagements in the past 12 months have included the following...

Travel Management – Asian Development Bank/Oracle



Crew Management System – Malaysia Airlines/Silverlake

Management Information Reporting – Ansett Cargo



Business Process Review – Southcorp

Product Portfolio Strategy – Atraxis



SAP Financials – Singapore Airlines/IBM



Pilot Roster Study – Virgin Atlantic Airways



HOW DO YOU CONTACT oooi?

You can contact oooi by...

- Visiting our web site: www.oooi.com.au
- E-mailing us: info@oooi.com.au
- Approaching **Matthew Lee** at this conference
- Asking for our **Brochure**